



Prius

2015



Information Provided by:

DEALER
E-PROCESS

Cutting-edge. Proven safety. Undeniably eco-sensitive. The Toyota Prius is all of these things. The leader of the family, the one that started it all over 14 years ago, Toyota's iconic hybrid has elegantly demonstrated that there can be harmony between man, nature and machine. That's why 95% of all Toyota Prius models sold in the last 10 years are still on the road! Prius has also shown that there can be consensus among many different types of drivers. Those who demand fuel efficiency, and those who like a little more power. Those intrigued by highly advanced technology, and those who insist on proven reliability. Those interested in reducing their carbon footprint, and those who are hesitant to sacrifice practicality in order to do it. With all that Prius has to offer, it may well be a vehicle everyone can love. Let's go places.

The popularity of Prius Family is undeniable. In fact, Toyota has sold over 1.6 million of them since Prius was introduced in the U.S. over 14 years ago? That's more than any other hybrid model on the road.

1. Based on IHS Automotive: Polk U.S. Vehicles In Operation registration statistics MY 2004-2013 as of October 2013. 2. Based on manufacturer's sales estimates July 2000-May 2014.





Prius Four shown in Blizzard Pearl¹ with available Deluxe Solar Roof Package²

1. Extra-cost color. 2. See footnote 8 in Disclosures section.



SOLAR ROOF¹

An available high-tech Solar Roof is embedded with solar panels that can power a fan to ventilate the interior when Prius is parked in direct sunlight. This feature can bring the cabin's temperature close to that of the air outside.



REMOTE A/C SYSTEM²

Prius can cool the cabin before you get in. Within 30 yards of the vehicle, use your remote key fob to activate the available Remote A/C System. Powered solely by the hybrid battery, the system can achieve a preset temperature before you turn the engine on.



1. See footnote 8 in Disclosures section. 2. See footnote 9 in Disclosures section.

The light at the end of the wind tunnel.

The iconic silhouette of Prius represents more than simply a sleek profile. We invested countless hours in aerodynamic testing to achieve a slick 0.25 drag coefficient. Of course, this wind-slipping shape helps Prius deliver an EPA-estimated 50 combined mpg,¹ but perhaps even more remarkable is how the streamlined shape still allows for a roomy and comfortable interior. And really, it's only right that relaxation should follow all that hard work.



1

CENTRAL APEX

One reason Prius feels so spacious is its roofline. Looking at the roofline in profile, you'll notice there's a peak in the center. That peak is called a central apex, and it's strategically placed to optimize head room.

2

AERO CORNERS

The front and rear bumpers are designed to help lower the wind resistance of Prius. Less wind resistance equals more fuel efficiency. The result: Prius has an EPA-estimated 50 combined mpg.¹

3

LED DAYTIME RUNNING LIGHTS

LED (light-emitting diode) Daytime Running Lights (DRL) located below the headlights help make the car highly visible to other vehicles. Plus, the LED design offers reduced power consumption.

Prius Four shown in Sea Glass Pearl with available Deluxe Solar Roof Package.²

1. 2015 EPA-estimated mileage. Actual mileage will vary. 2. See footnote 8 in Disclosures section.



Prius Four interior shown in Bisque SofTex® trim with available Deluxe Solar Roof Package!

1. See footnote 8 in Disclosures section.

Forward-looking features. Literally.

Over the years, Prius has become synonymous with innovative technology. And among its forward-looking technologies is an available Head-Up Display (HUD). HUD projects onto the windshield data such as vehicle speed, Hybrid System Indicator and navigation information. This way, you can stay informed while keeping your eyes safely ahead. What could be more straightforward?

Multi-Information Display

As the name would suggest, the Multi-Information Display in Prius provides the driver with valuable info on a variety of vehicle functions and systems, including fuel consumption history, average fuel economy, distance to empty, average speed, trip distance, energy monitor, Hybrid System Indicator and ECO Savings Record.

Display Audio With Navigation¹ and Entune[®] App Suite²

This available system includes a 6.1-in. touch-screen with integrated backup camera³ display, AM/FM CD player, six speakers, SiriusXM All Access Radio⁴ with 3-month complimentary trial, HD Radio^{™5} auxiliary audio jack, USB port⁶ vehicle information, and hands-free phone capability, advanced voice recognition⁷ and music streaming⁸ via *Bluetooth*^{®9} wireless technology.

Entune[®] App Suite

If you have a compatible smartphone, the available Entune[®] App Suite will keep you connected with apps like Bing[™], iHeartRadio, MovieTickets.com, OpenTable[®] and Pandora.^{®10} Plus, you can access the data services' real-time information on fuel prices, stocks, sports, traffic and weather. Once your compatible smartphone is connected to the vehicle using *Bluetooth*[®] wireless technology or a USB cable, the features of Entune[®] App Suite are operated using the vehicle's controls or, for some services, by voice recognition. See toyota.com/entune for more details.

EV¹¹/ECO/Power Modes

Prius has different modes for different types of driving. Eco Mode helps maximize fuel economy. EV Mode drives solely on battery power for up to one-half mile under certain conditions. And Power Mode increases throttle response for additional get-up-and-go.

Touch Tracer Display

Touching the steering wheel-mounted controls will bring up the Touch Tracer Display. This feature lets you adjust cabin temperature, audio mode and volume, and it puts trip data at your fingertips. And the best part is you can do it all without taking your eyes far from the road.



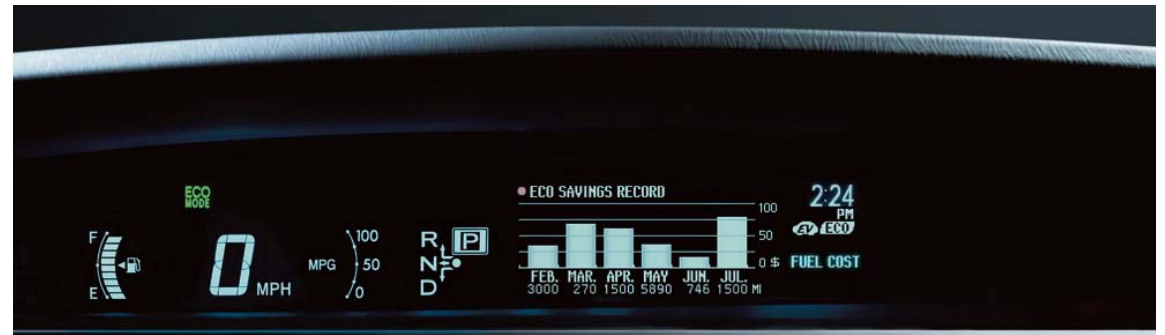
1. See footnote 14 in Disclosures section. 2. See footnote 15 in Disclosures section. 3. See footnote 10 in Disclosures section. 4. See footnote 16 in Disclosures section. 5. See footnote 17 in Disclosures section. 6. See footnote 11 in Disclosures section. 7. See footnote 18 in Disclosures section. 8. See footnote 12 in Disclosures section. 9. See footnote 13 in Disclosures section. 10. See footnote 19 in Disclosures section. 11. See footnotes 1 and 2 in Disclosures section.

Driving change without changing driving.

If you are under the impression that driving a hybrid vehicle is somehow less gratifying than driving a traditional vehicle, think again. Hybrid Synergy Drive® seamlessly integrates an electric motor and a gasoline engine to offer not only high mileage and low emissions, but also a smooth and remarkably quiet driving experience. In short, it has advanced the art of moving forward.

Digital Data

Prius provides ample information to help drivers get the most out of the car's remarkable efficiency. The Hybrid System Indicator shows you how efficiently you are driving. You can also continually monitor your fuel consumption with multiple displays that include an instantaneous readout of your mpg. Plus, an ECO Savings Record allows drivers to measure their savings against a customizable preset comparison vehicle. The preset data includes fuel cost per gallon and a miles-per-gallon average.



One big misconception about Prius is that its drivers have to sacrifice performance for efficiency and eco-sensitivity. In fact, Prius goes from 0-60 mph in just 9.8 seconds!

1. Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt.



1 **STARTING**

Prius is designed to favor electricity over fuel whenever possible. For example, from initial acceleration to low speeds, Prius is powered solely by the high-torque electric motor.



2 **NORMAL RUNNING**

When accelerating lightly, Prius uses its electric motor along with the gasoline engine to achieve greater fuel efficiency.



3 **FULL ACCELERATION**

During full acceleration, the gasoline engine is used while the battery supplies increased drive power to the electric motor.



4 **DECELERATION/BRAKING**

When slowing, the gasoline engine shuts off and the electric motor converts momentum into electricity, storing it in the hybrid battery.

5

STOPPING

When Prius comes to a stop, its gasoline engine shuts off to conserve fuel and reduce smog-forming emissions.



ELECTRIC MOTOR Prius is a full series-parallel hybrid that uses a separate electric motor and generator.



GENERATOR Unlike a mild hybrid, Prius can generate electricity even when the electric motor is helping propel the vehicle. The generator can even power Prius if necessary.



GASOLINE ENGINE The series-parallel Hybrid Synergy Drive® helps the gasoline engine deliver both power and fuel efficiency.



Prius Five shown in Classic Silver Metallic with available Advanced Technology Package.

The preceding is based on a likely scenario for optimal driving conditions.



Information Provided by:
DEALER
E-PROCESS

Room to breathe.

While Prius is famous for helping to keep the environment cleaner, its spacious interior offers fresh surroundings as well. Its interior features available SofTex®-trimmed seats with high-end stitching, and a center armrest with two cup holders. And the 60/40 split fold-down rear seats help you accommodate a variety of passenger and payload combinations.

Bluetooth®¹ Connectivity

Standard Bluetooth® wireless technology lets you take or place calls hands-free with your mobile phone, as well as stream music through the vehicle's audio system from your Bluetooth®-compatible music device.²

JBL® GreenEdge™ Audio System

Complete with built-in amplifier and eight speakers, the available JBL® GreenEdge™ system combines new eco-sensitive technologies to create a superb audio experience. With increased performance, reduced power consumption and a lower system weight — not to mention reduced packaging requirements — the GreenEdge™ system is a substantial upgrade over conventional audio systems.

USB Port³

Plug in your compatible iPod®⁴ or MP3 player and play your favorite music through the audio system of Prius. The USB port also allows you to charge your electronic devices when you're on the go.

Cargo Capability⁵

Prius has a versatile cargo area that makes this hybrid as capable of carrying your gear as it is of transporting friends and family. Road trips, grocery runs or the daily commute — Prius can handle them all.



1. See footnote 13 in Disclosures section. 2. See footnote 12 in Disclosures section. 3. See footnote 11 in Disclosures section. 4. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 5. Cargo and load capacity limited by weight and distribution.



The seats in Prius are available with supple SofTex® material. SofTex® weighs about half as much as genuine leather, and its manufacturing process generates around 85% fewer CO₂ emissions and Volatile Organic Compounds (VOCs) than that of conventional synthetic leather.



8-WAY POWER-ADJUSTABLE DRIVER'S SEAT

Getting comfortable is easy, thanks to the available 8-way power-adjustable driver's seat with power lumbar support that lets you find your ideal position.



Prius Four interior shown in Dark Gray SofTex® trim with available Deluxe Solar Roof Package!

1. See footnote 8 in Disclosures section.

DYNAMIC RADAR CRUISE CONTROL (DRCC)¹

Available Dynamic Radar Cruise Control (DRCC) automatically adjusts vehicle speed to allow for a preset following distance between your Prius and the vehicle traveling directly in front of you. Additionally, the available Pre-Collision System (PCS)² employs the vehicle's radar system to determine if a frontal collision is imminent. If so, the system automatically applies the brakes and retracts the front seatbelts to help prepare for such a scenario.



Prius Five shown in Nautical Blue Metallic with available Advanced Technology Package.

1. See footnote 20 in Disclosures section. 2. See footnote 31 in Disclosures section.

360 degrees of separation.

Among the many innovations offered by Prius, you'll find technologies to monitor the vehicle's surroundings and help keep you safe. Standard features like the backup camera¹ are designed to help alert you of potential hazards behind you. Available features include a Pre-Collision System (PCS),² designed to help alert you of potential hazards in front of you; and Lane Keep Assist (LKA),³ to help you avoid problems on either side. Call it all-around peace of mind.

Lane Keep Assist (LKA)

Available LKA can help keep Prius in its own lane if the lane lines are clearly visible. If an inadvertent lane departure is detected, the system issues an audible tone and warning screen. And when Dynamic Radar Cruise Control (DRCC)⁴ is engaged, LKA can also help to keep Prius centered in its lane on an ongoing basis by providing a corrective steering force when necessary.

Vehicle Proximity Notification System (VPNS)⁵

When Prius is traveling below 15 mph and running solely on electric power, it emits a series of tones to help alert pedestrians of the vehicle's presence. So that the tones won't be lost against an urban backdrop, they are high- and low-pitched, rising and falling with changes in vehicle speed.

Backup Camera

When you're backing up, the standard backup camera displays the area behind the vehicle that's visible to the camera on the touch-screen of the navigation system or on the audio system's display.



Smart Key System⁶

With the Smart Key in your pocket or purse, the doors of Prius unlock when you touch the driver's door handle, and the engine starts with the push of a button.



1. See footnote 15 in Disclosures section. 2. See footnote 31 in Disclosures section. 3. See footnote 32 in Disclosures section. 4. See footnote 17 in Disclosures section. 5. See footnote 29 in Disclosures section. 6. See footnote 21 in Disclosures section.

Available Advanced Technology Package.



safetyconnect®

Via Toyota's 24/7 call center, available Safety Connect®¹ offers subscribers helpful features such as Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Safety Connect® also offers the reliability of embedded cellular and GPS technology.

Engineered for the future. Yours.

The 2014 Toyota Prius is a 2014 Insurance Institute for Highway Safety (IIHS) Top Safety Pick Plus for models built after November 2013, equipped with an available pre-collision system.⁵

Prius comes standard with the Star Safety System™, a suite of advanced safety features designed to help keep you out of harm's way. On Prius, the system includes Enhanced Vehicle Stability Control (VSC)², Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)³ and Smart Stop Technology® (SST)⁴. **STAR**
SAFETY SYSTEM

Smart Stop Technology® (SST)

At speeds greater than five miles per hour, when the accelerator is depressed first and the brakes are then applied firmly for longer than one-half second, SST is designed to help the driver bring the vehicle to a stop.

Enhanced Vehicle Stability Control (VSC)

To help compensate for a loss of traction while cornering and help prevent sideways slipping, Enhanced VSC adjusts engine power, braking and steering torque-assist control to help the vehicle follow the direction in which it is being steered.

Anti-Lock Brake System (ABS)

ABS helps to prevent brakes from locking up by pulsing brake pressure to each wheel to help you stay in control in emergency braking situations.

Active Front Headrests⁶

In certain lower-speed, rear-end collisions, sensors in the lumbar region of the front seats trigger the movement of the headrests to help position them to the back of the occupants' heads.

1. See footnote 30 in Disclosures section. **2.** See footnote 23 in Disclosures section. **3.** See footnote 24 in Disclosures section. **4.** See footnote 25 in Disclosures section. **5.** Insurance Institute for Highway Safety rating for 2014 Prius, vehicle class Small Cars. For more details on 2014 Top Safety Pick Awards, see www.iihs.org **6.** See footnote 27 in Disclosures section.

DRIVER AND FRONT PASSENGER AIRBAGS¹

In a frontal collision, the standard dual stage front airbag system senses impact severity and adjusts airbag deployment force accordingly.

FRONT SEAT-MOUNTED SIDE AIRBAGS¹

Side collisions are one of the most dangerous types, after frontal collisions. That's why Prius helps protect front passengers with front seat-mounted side airbags that deploy in certain types of severe side collisions.

SIDE CURTAIN AIRBAGS¹

Side curtain airbags are designed to help reduce the impact to the head and neck during certain types of side-impact collisions. Toyota was one of the first automakers in the world to use this remarkable technology.

DRIVER KNEE AIRBAG¹

This airbag does more than its name suggests. In the event of a frontal collision, it can also help reduce the force on the chest and abdomen.



1. See footnote 26 in Disclosures section.

Combinations*

Color



Black



Nautical Blue Metallic



Sea Glass Pearl



Barcelona Red Metallic



Absolutely Red



Winter Gray Metallic



Classic Silver Metallic



Blizzard Pearl¹

Wheels



Prius Two, Three and Four 15-in. 5-spoke alloy wheel with full wheel cover



Prius Persona Series 17-in. 5-spoke dark-metal-finish alloy wheel



Prius Five 17-in. 5-spoke alloy wheel

Trim

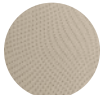


TWO and THREE fabric shown in Dark Gray

Also available in



Misty Gray fabric



Bisque fabric



FOUR and FIVE SofTex[®] shown in Dark Gray

Also available in



Misty Gray



Bisque



PERSONA SERIES SofTex[®] shown in Black

COLOR SELECTOR	TWO and THREE Fabric Options	PERSONA SERIES, FOUR and FIVE SofTex [®] Options
BLACK	DARK GRAY, MISTY GRAY, BISQUE	DARK GRAY, MISTY GRAY, BISQUE
NAUTICAL BLUE METALLIC	DARK GRAY, MISTY GRAY, BISQUE	DARK GRAY, MISTY GRAY, BISQUE
SEA GLASS PEARL	DARK GRAY, MISTY GRAY, BISQUE	DARK GRAY, MISTY GRAY, BISQUE
BARCELONA RED METALLIC	DARK GRAY, BISQUE	DARK GRAY, BISQUE
ABSOLUTELY RED ²	—	BLACK ²
WINTER GRAY METALLIC	DARK GRAY, MISTY GRAY	DARK GRAY, MISTY GRAY
CLASSIC SILVER METALLIC	DARK GRAY, MISTY GRAY	DARK GRAY, MISTY GRAY
BLIZZARD PEARL ¹	DARK GRAY, MISTY GRAY, BISQUE	DARK GRAY, MISTY GRAY, BISQUE, BLACK ²

*Not all colors and trims available on all model grades. See dealer for details. 1. Extra-cost color. 2. Persona Series only.

Information Provided by:



Accessories

A wide range of Genuine Toyota Accessories is available to help make driving your Prius even more fun. Now your Prius can reflect your personal style. There's something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/prius.

Alloy wheel locks	Carpet floor mats ¹	Lower door moldings
All-weather cargo mat	Door edge guards	Paint protection film
All-weather floor mats ¹	Emergency assistance kit	Prius PLUS Appearance Package
Ashtray cup	First aid kit	Prius PLUS Performance Package
Cargo net — envelope ²	Folding carpet cargo mat	Rear bumper appliqué
Cargo organizer ²	Hybrid Synergy Drive [®] window graphic	Remote Engine Starter
Cargo tote ²	Illuminated doorsills	VIP Security System ³
Carpet cargo mat		



Lower door moldings



Door edge guards



All-weather floor mats²⁰

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

TOYOTA FINANCIAL SERVICES



Toyota Rewards Visa[®]

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa[®] adds even more value to doing the things you love.

Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.*

Visit www.toyotarewardsvisa.com for complete details.

Toyota Financial Services (TFS)[†] is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit www.toyotafinancial.com

*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

[†]Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.

1. See footnote 36 in Disclosures section. **2.** Cargo and load capacity limited by weight and distribution. **3.** See footnote 37 in Disclosures section.

MECHANICAL AND PERFORMANCE**PRIUS**

Hybrid system net power	134 hp (100 kW)
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ENGINE

Type	1.8-Liter Aluminum 4-Cylinder DOHC 16-Valve with Variable Valve Timing with intelligence (VVT-i), EV ^{1,2} /ECO/POWER Modes; 98 hp @ 5200 rpm (73 kW @ 5200 rpm), 105 lb.-ft. @ 4000 rpm (142 N•m @ 4000 rpm)
Compression ratio	13.0:1
Induction system	Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)
Emission rating	Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) ³

ELECTRIC MOTOR

Motor type	Permanent magnet AC synchronous motor
Power output	80 hp (60 kW)
Torque	153 lb.-ft. (207 N•m)
Voltage	650V maximum

TRACTION BATTERY

Type	Sealed Nickel-Metal Hydride (Ni-MH) ⁴
Power output	36 hp (27 kW)
Voltage	201.6V

TRANSMISSION

Electronically controlled Continuously Variable Transmission (ECVT)	Standard
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DRIVETRAIN

Front-Wheel Drive	Standard
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SUSPENSION

Independent MacPherson strut front suspension with stabilizer bar; torsion beam rear suspension	Standard
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STEERING

Electric Power Steering (EPS); power-assisted rack-and-pinion	Standard
Turning circle diameter, curb to curb (ft.)	34.2 (15-in. wheel); 36.0 (17-in. wheel)

BRAKES

Power-assisted ventilated front disc brakes; solid rear disc with integrated regenerative braking and Star Safety System™	Standard
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EXTERIOR DIMENSIONS (in.)

Overall height/width/length	58.7/68.7/176.4
Wheelbase	106.3
Track (front/rear)	60.0/59.8 (15-in. wheel); 59.6/59.4 (17-in. wheel)
Ground clearance	5.3
Coefficient of drag (Cd)	0.25

INTERIOR DIMENSIONS (front/rear) (in.)

Head room	38.6/37.6
Shoulder room	54.9/53.1
Hip room	52.7/51.2
Leg room	42.5/36.0

WEIGHTS AND CAPACITIES

Curb weight (lb.)	3042
EPA passenger volume (cu. ft.)	93.7
Cargo volume ⁵ (cu. ft.)	21.6
Fuel tank (gal.)	11.9
Seating capacity	5

TIRES

Spare – Temporary	Standard
Size: P195/65R15	Standard on Prius Two, Three, Four
P215/45R17	Standard on Prius Five, Persona Series

MILEAGE ESTIMATES (mpg city/highway/combined)⁶

51/48/50

See numbered footnotes in Disclosures section.



Features⁷

EXTERIOR	TWO	THREE	PERSONA SERIES	FOUR	FIVE		TWO	THREE	PERSONA SERIES	FOUR	FIVE
Projector-beam halogen headlights with auto-off feature	S	S	S	-	-	Power tilt/slide moonroof with Solar Powered Ventilation System ⁸ and Remote Air Conditioning System ⁹ with sliding sunshade	-	P	-	P	-
Projector-beam halogen headlights with auto on/off feature	-	-	-	S	-	15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires	S	S	-	S	-
LED headlights with auto level control, auto on/off feature and headlight cleaners	-	-	-	-	S	17-in. 5-spoke alloy wheels with P215/45R17 tires	-	-	-	-	S
LED Daytime Running Lights (DRL) with on/off feature	S	S	S	S	S	17-in. 5-spoke dark metal finish alloy wheels with P215/45R17 tires	-	-	S	-	-
Integrated fog lights	-	-	-	-	S	Intermittent rear window wiper	S	S	S	S	S
LED tail and stop lights	S	S	S	S	S	Rear spoiler	S	S	S	S	S
Heated power outside mirrors with folding feature	S	S	-	S	S	Custom Persona Series exterior badge	-	-	S	-	-
Heated power outside mirrors with turn signal indicators and folding features	-	-	S	-	-						
INTERIOR											
Automatic climate control with dust and pollen filtration mode	S	S	S	S	S	Fabric-trimmed front seats; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	S	S	-	-	-
Display Audio — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player, six speakers, auxiliary audio jack, USB port; ¹¹ vehicle information, hands-free phone capability and music streaming ¹² via Bluetooth [®] ¹³ wireless technology	S	-	-	-	-	SofTex [®] -trimmed front seats with gray stitching; 6-way adjustable driver's seat; 4-way adjustable front passenger seat	-	-	S	-	-
Display Audio with Navigation ¹⁴ and Entune [®] App Suite ¹⁵ — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player, six speakers, SiriusXM All Access Radio ¹⁶ with 3-month complimentary trial, HD Radio TM ¹⁷ auxiliary audio jack, USB port; ¹¹ vehicle information, hands-free phone capability, advanced voice recognition ¹⁸ and music streaming ¹² via Bluetooth [®] ¹³ wireless technology	-	S	S	-	-	SofTex [®] -trimmed heated front seats; 8-way power-adjustable driver's seat with power lumbar support; 4-way adjustable front passenger seat	-	-	-	S	S
Display Audio with Navigation ¹⁴ Entune [®] App Suite ¹⁵ and JBL [®] — includes 6.1-in. touch-screen with integrated backup camera ¹⁰ display, AM/FM CD player, eight JBL [®] GreenEdge [™] speakers, SiriusXM All Access Radio ¹⁶ with 3-month complimentary trial, HD Radio TM ¹⁷ auxiliary audio jack, USB port; ¹¹ vehicle information, hands-free phone capability, advanced voice recognition ¹⁸ and music streaming ¹² via Bluetooth [®] ¹³ wireless technology	-	-	-	S	S	60/40 split fold-down rear seats with center armrest	S	S	S	S	S
Entune [®] App Suite ¹⁵ — includes Bing [™] , iHeartRadio, MovieTickets.com, OpenTable [®] and Pandora [®] ¹⁹ real-time info including traffic, weather, fuel prices, sports and stocks. Access to Entune [®] App Suite ¹⁴ services is subscription-free. See toyota.com/entune for details.	-	S	S	S	S	Cruise control	S	S	S	S	S
Premium HDD Navigation ¹⁴ with Entune [®] App Suite ¹⁵ and JBL [®] — includes 7-in. high-resolution touch-screen with split-screen capability and integrated backup camera ¹⁰ display, AM/FM CD player, eight JBL [®] GreenEdge [™] speakers, SiriusXM All Access Radio ¹⁶ with 3-month complimentary trial, HD Radio TM ¹⁷ auxiliary audio jack, USB port; ¹¹ vehicle information, hands-free phone capability, advanced voice recognition ¹⁸ and music streaming ¹² via Bluetooth [®] ¹³ wireless technology	-	-	-	P	P	Dynamic Radar Cruise Control (DRCC) ²⁰	-	-	-	-	P
Entune [®] App Suite ¹⁵ — includes Bing [™] , iHeartRadio, MovieTickets.com, OpenTable [®] and Pandora [®] ¹⁹ SXM Data Services ¹⁶ including NavTraffic [™] , NavWeather [™] , Fuel and Sports & Stocks. Access to SXM Data Services (Stocks/Sports/Fuel Prices/Weather/Traffic) is complimentary for three years. Access to all other Entune [®] App Suite ¹⁴ services is subscription-free. See toyota.com/entune for details.	-	-	-	P	P	Tilt/telescopic steering wheel with audio, climate, Multi-Information Display and Bluetooth [®] ¹³ hands-free phone controls	S	S	S	-	-
Multi-Information Display with fuel consumption history, average fuel economy, distance to empty, average speed, trip distance, energy monitor, Hybrid System Indicator and ECO Savings Record	S	S	S	S	S	SofTex [®] -trimmed tilt/telescopic steering wheel with audio, climate, Multi-Information Display and Bluetooth [®] ¹³ hands-free phone controls	-	-	-	S	S
Touch Tracer Display	S	S	S	S	S	Digital instrumentation with speedometer, fuel gauge, odometer, instant fuel economy, shift-position indicator and EV ^{11,2} /ECO/POWER Mode indicators	S	S	S	S	S
						Smart Key System ²¹ on driver's door with Push Button Start and remote illuminated entry	S	-	-	-	-
						Smart Key System ²¹ on three doors with Push Button Start and remote illuminated entry	-	S	S	S	S
						Front foot-area illumination	-	-	S	-	-
						Power windows with auto up/down	S	S	S	S	S
						Dark chrome accents on door grips, steering wheel and shifter	-	-	S	-	-
						Power door locks	S	S	S	S	S
						Auto-dimming rearview mirror with HomeLink [®] ²²	-	-	-	S	S
						Center console with armrest and storage compartment	S	S	S	S	S
						Dual glove compartment	S	S	S	S	S
						Cargo area under-floor storage and side-panel storage	S	S	S	S	S
						Cargo area tonneau cover	S	S	S	S	S
						Two front 12V auxiliary power outlets	S	S	S	S	S
						Rear dome light and cargo area light	S	S	S	S	S
						Two front and two rear cup holders; two front bottle holders	S	S	S	S	S

S = Standard - = Not Available P = Feature is available as part of an option package.

See numbered footnotes in Disclosures section.

Features (continued)

SAFETY AND CONVENIENCE

	TWO	THREE	PERSONA SERIES	FOUR	FIVE		TWO	THREE	PERSONA SERIES	FOUR	FIVE
STAR SAFETY SYSTEM™ Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC); ²³ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ²⁴ and Smart Stop Technology® (SST) ²⁵	S	S	S	S	S	Safety Connect® ³⁰ — includes Emergency Assistance, Stolen Vehicle Locator, Roadside Assistance and Automatic Collision Notification. Available by subscription. Complimentary one-year trial subscription.	-	-	-	P	P
Driver and front passenger Advanced Airbag System ²⁶	S	S	S	S	S	Pre-Collision System (PCS) ³¹	-	-	-	-	P
Driver and front passenger seat-mounted side airbags, driver knee airbag, and front and rear side curtain airbags ²⁶	S	S	S	S	S	Lane Keep Assist (LKA) ³²	-	-	-	-	P
Driver and front passenger active headrests ²⁷	S	S	S	S	S	Head-Up Display (HUD) with speedometer, navigation and Hybrid System Indicator	-	-	-	P	P
LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats	S	S	S	S	S	Hill Start Assist Control (HAC) ³³	S	S	S	S	S
Tire Pressure Monitor System (TPMS) ²⁸	S	S	S	S	S	Engine immobilizer ³⁴	S	S	S	S	S
Vehicle Proximity Notification System (VPNS) ²⁹	S	S	S	S	S						

PACKAGES³⁵

		TWO	THREE	PERSONA SERIES	FOUR	FIVE
Solar Roof Package	Power tilt/slide moonroof with Solar Powered Ventilation System ⁸ and Remote Air Conditioning System ⁹ with sliding sunshade	-	P	-	-	-
Deluxe Solar Roof Package	Power tilt/slide moonroof with Solar Powered Ventilation System ⁸ and Remote Air Conditioning System ⁹ with sliding sunshade, Head-Up Display (HUD), Premium HDD Navigation ¹⁴ with Entune® App Suite ¹⁵ and JBL, [®] and Safety Connect® ³⁰	-	-	-	P	-
Advanced Technology Package	Dynamic Radar Cruise Control (DRCC); ²⁰ Pre-Collision System (PCS); ³¹ Lane Keep Assist (LKA); ³² Head-Up Display (HUD), Premium HDD Navigation ¹⁴ with Entune® App Suite ¹⁵ and JBL, [®] and Safety Connect® ³⁰	-	-	-	-	P

S = Standard -- = Not Available P = Feature is available as part of an option package.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow—from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

See numbered footnotes in Disclosures section.

DISCLOSURES

1. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. **2.** EV Mode works under certain conditions at low speeds for up to a mile. Please see your Toyota vehicle *Owner's Manual* for further details. **3.** AT-PZEV rated by the California Air Resources Board. Meets Tier-2/Bin-3 Federal emissions standard. **4.** Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing. **5.** Cargo and load capacity limited by weight and distribution. **6.** 2015 EPA-estimated mileage. Actual mileage will vary. **7.** Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. **8.** The Solar Powered Ventilation System uses an electric fan to draw outside air into, through, and out of the cabin once the inside temperature reaches 68 degrees Fahrenheit. It will lower the cabin temperature to near the outside ambient temperature to help make the cabin more comfortable when reentering the vehicle. It must be turned on prior to leaving the vehicle and cannot perform cooling such as with an air conditioner. **9.** Maximum operation duration of this system is three minutes. System may not operate if the hybrid battery is under load and/or if the battery charge is low. See your *Owner's Manual* for further information. **10.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. **11.** May not be compatible with all mobile phones, MP3/WMA players and like models. **12.** Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. **13.** Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The *Bluetooth*® word mark and logos are registered trademarks owned by *Bluetooth* SIG, Inc. and any use of such marks by Toyota is under license. A compatible *Bluetooth*®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. **14.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your dealer. See your *Navigation System Owner's Manual* for details. **15.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. **16.** SiriusXM services require a subscription after 3-month trial period. **Subscriptions governed by SiriusXM Customer Agreement available at www.siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel.** Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. **17.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **18.** Advanced voice recognition capabilities vary by head unit. **19.** PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. **20.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See your *Owner's Manual* for details. **21.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **22.** HomeLink® is a registered trademark of Johnson Controls, Inc. **23.** Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **24.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. **25.** Smart Stop Technology® operates only in the event of certain simultaneous brake and accelerator pedal applications. When engaged, the system will reduce power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input can all impact stopping distance. Smart Stop Technology® is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your *Owner's Manual* for further details. **26.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. **27.** Active front headrests can help reduce the extent of whiplash in certain types of rear-end collisions. **28.** The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your *Owner's Manual* for details. **29.** This device is not a substitute for safe driving practices. It is the driver's responsibility to maintain a lookout for pedestrians, cyclists, other cars and objects and to drive the vehicle in a safe and prudent manner to avoid making contact. **30.** Contact with the Safety Connect® response center is dependent upon cellular connection availability and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Subscription Service Agreement required. One-year trial subscription available only with new vehicle purchase of Safety Connect®-equipped vehicles. Additional subscription terms available; charges vary by subscription term selected. **31.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors such as speed, driver input and road conditions. See your *Owner's Manual* for further information. **32.** Lane Keep Assist is designed to read the lane markers under certain conditions. It provides a visual and audible alert and provides slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See your *Owner's Manual* for further information. **33.** HAC is designed to help minimize backward rolling on steep ascents. It is not a substitute for safe driving judgment and practices. Factors including grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. **34.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a Smart Key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key/fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key/fob, it can be costly to replace. If you lose a key or fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting www.aloa.org. **35.** Packages cannot be combined. **36.** This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with retention hooks/clips. Do not install a floor mat on top of an existing floor mat. **37.** Available for vehicles with factory security.